

# THE DELTA CONNECTION

Hinesville Alumnae Chapter Delta Sigma Theta Sorority, Inc.

Volume 3  $\Delta$  Issue 3

# The President's Corner

# **Greetings and Welcome Back Sorors!**



Welcome Back to another year filled with programming and events that will embrace and cultivate the community while completing our Five-Point Programmatic Thrust. We ended the 2016-2017 year with a **BANG**, capturing **4 Distinguished Service Awards** at the Southern Regional Luncheon at the 53<sup>rd</sup> National Convention in August.

We convened on August 26, 2017, for our Chapter's Business Retreat, where members were called to board the *HAC Delta Express: The Finest Freight of Sisterhood, Service and Scholarship!* We Refocused our commitment to our communi-

ties, **Reaffirmed** our commitment to our Sisterhood and continued to focus on **Reconnecting** with our Collaborative Partners!

As we embark on this year, my last year, as your Chapter President; I reflect back on the growth, the strength, the devotion and the dedication of all of you! And it brings a SMILE with knowing that with all of the challenges, we moved closer together as a Chapter and some bonds were made individually that will be forever! So, as we, move forward with our new theme and board this HAC Delta Express; I encourage each of you to not throw in the towel because we may disagree or give up on the purpose and meaning of Sisterhood and why we all took that oath so many years ago to just 7 months ago. We need your everlasting devotion, dedication, strength and love for your fellow soror and this Chapter to keep us going and growing to higher heights in the 2017-2018 year and beyond!

Sincerely,

Petula Y. Gomillion, MPA Chapter President

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# The Vice-President's Corner



# Hinesville Alumnae Chapter of Delta Sigma Theta Sorority, Inc.

# The Beginning!

Greetings Sorors,

Beginning this sorority year, I am sharing information about the generations from the Membership Services Committee. As we work together in our beloved sisterhood, we can see how we all come together for the success of our chapter. Take a look at *your generation* and learn about the others.

#### **Generational Characteristics**

- <u>Greatest Generation (1901-1924; ages 90-113 yrs)</u> Loyalty, hard-work, patriotism, respect for authority, self-reliance and a strong sense of civic obligation
- <u>Silent Generation (1925-1945; ages 69-89)</u>- Highly ambitious and have a need for achievement, power and status and are patriotic
- <u>Baby Boomer Generation (1946-1964; ages 50-68)</u> Believe in working their way up the ladder, loyal to the company, very motivated to do a great job and will be hardworking from morning to night
- <u>Generation X (1965-1979; ages 35-49)</u> More comfortable with technology, diversity and global awareness, ambitious and eager to learn new skills, seek fun and meaningful work
- <u>Millennial Generation/ Generation Y (1980-1997; ages 17-34)</u> Driven less by money and more by accomplishment, need detailed instructions about what you want, but need to determine how to get there, raised in two income families

#### Values, Needs, and Behaviors

Silent Generation and Baby Boomers don't like to be micromanaged.

**Gen Y'ers** generally appreciate specific, detailed instructions about how to do things and are used to hovering authorities.

Baby boomers value teamwork, cooperation.

Gen X'ers prefer to make a unilateral decision and move on—preferably solo.

**The Silent Generation** may find the lack of formality and manners of a Gen Y'er offensive, while a Gen Y'er may feel "dissed" when the Silent Generation fails to respect her opinions and input.

The Silent Generation and Boomers resist change. But both crave training and development.

Gen X and Gen Y place a high value on flexibility and work-life balance.

The term "**Linksters**" is associated with those born after 1995 – the Facebook crowd. They are technologically dependent, tolerant of alternative lifestyles, involved in green causes and social activism.

Boomers and "Linksters" (born after 1995) are most comfortable with diversity.

Soror Sarah C. Stevens

Chapter Vice President

# St. Judes Project 13 Initiative



Hinesville Alumnae Chapter Partners with St. Jude to End Childhood Cancer

We continue to show caring and giving through the activities with our Project 13 (P13) partnerships. P13 is one way we help achieve Delta Sigma Theta's programmatic thrust, and specially, enhance its ability to transform lives through an uncompromising commitment to service, leadership and empowerment. For the fourth consecutive year, Hinesville Alumnae has participated in the virtual St. Jude Walk/Run to End Childhood Cancer. Two thousand eight hundred fifty-five dollars were raised in the previous years. This year's goal is \$1,000.00.



# **53rd National Convention**



"As a new member into Delta Sigma Theta Sorority, Incorporated and being the youngest member in Hinesville Alumnae Chapter, I wanted to make this life time commitment worthwhile by attending my first National Convention. Not only did I have the opportunity to experience my first convention in Las Vegas, Nevada but I had the opportunity to witness the behind-the-scenes work of what goes down in Delta Business, it was very informative and educational for a firsttimer."

- Soror B. Gomillion

# 53rd National Convention (Las Vegas, Nevada-2017)

Southern Regional Luncheon

Hinesville Alumnae Chapter of Delta Sigma Theta Sorority, Inc. won 4 Distinguished Service Awards: Arts & Letters, May Week, Physical & Mental Health and Economic Development



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# **53rd National Convention**

# Hinesville Alumnae takes on Vegas!



# **Chapter Retreat**

ALL ABOARD!!! The HAC Delta Express is pulling into the station to pick up members to board the "Finest Freight for Sisterhood, Service and Scholarship"

On Saturday, August 25, 2017 nearly 40 members received their admittance tickets board the HAC DELTA EXPRESS!

Members were greeted by our Conductors, Soror Gomillion and Stevens with "Come on Ride that Train" was playing in the background. The Chapter Retreat was filled with workshops preparing us for this sorority year! Giving recognition to our committee chairs for an outstanding year of programming and events that propelled the Chapter to be awarded 4 Distinguished Service Awards in the areas of: Economic Development, Physical and Mental Health Awareness, Arts and Letters and May Week Program



We are Ready to board the HAC DELTA EXPRESS: "The Finest Freight for Sisterhood, Service and Sisterhood"...don't get left behind

# **Chapter Retreat cont.**

President Gomillion and Vice President Stevens presenting awards to the selective committee chairs that received an award at the 53rd National Convention.



# **Educational Development**

# Delta GEMS First Workshop

# Written by Donna Jackson-Jones and Dwaynea Golden

Dr. Jeanne L. Noble GEMS Institute

The vision involves being a vital and living organization within the Hinesville community and surrounding service areas to include Liberty, Bryan and Wayne counties. The committee is focusing on implementing programs and activities that will encourage characteristics such as: leadership, integrity, honesty and positive self-worth. We want to ensure our youth are creating legacies for others to emulate. We are growing and empowering ourselves successfully!

Psalms 1 39:14

"I praise you because I am fearfully and wonderfully made; your works are wonderful, I know that full well.



Pictures (above) featured showcase the *Self-Awareness* component. We are SUNflowers: *Strong*, *Uniquely*-made and *Noticeable*; unmasking the fearfully and wonderfully made me.

# **Educational Development**

Note: If you are interested in being a part of the Hinesville Alumnae Chapter's Delta GEMS program during the 2017-2018 school year and you are a young lady between the ages of 13-18, please email <u>Hinesvillealumnae.dst1913@gmail.com</u>.



Chair: Soror Donna Jackson-Jones



Co Chair: Soror Dwaynea Golden



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# **Educational Development**

#### Hinesville Alumnae 2nd Annual Teen Summit

#### **Taken from Facebook**

The members of Hinesville Alumnae Chapter of Delta Sigma Theta Sorority, Inc. hosted our 2nd Annual Teen Summit! Where we entertained and informed Teens from Liberty, Long and Bryan counties. With 53 registered youth they participated in workshops focusing on Healthy Body/Self Esteem, Digital Citizenship, Financial Aid/College Prep and Safe, Smarter Teen: Personal Power Workshops!

Our opening session was opened by the Snelson-Golden Middle School Step Team and the closing session, the youth received a powerful and inspirational video from Elder T. Wiggles. Gospel Motivational Speaker!





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# **Educational Development**



Pictures Above: Are the raffle ticket winners and teens that participated in the 2017 Teen Summit; also Savannah State University Admission Advisors and Sorors of HAC using the Snapchat Filters.

## International Awareness and Involvement

#### Socks for Courtney Written by Soror Dee Hinton

Supporting Socks for Courtney Sock Hop/Costume Extravaganza with my HAC Sorors. A non profit organization in memory of Courtney Kemp who passed away on August 19, 2012 at the tender age of nine years old from undiagnosed heart disease.

**"Socks for Courtney**: I and several other Sorors attended the Socks for Courtney Costume Extravaganza on 28 October in Statesboro. The event was well attended and a Soror from the Warner Robins Chapter in Georgia spoke at the event." - *Soror Dee Hinton* 



# **Physical and Mental Health**

## **Breast Cancer Awareness Month**

### **Taken from Facebook**

In honor of Breast Cancer Awareness Month Hinesville Alumnae Chapter of Delta Sigma Theta Sorority, Inc. Members wore a touch of PINK in honor..Hope..Pray..Believe

Also in honor of Domestic Violence Month Members collected and donated toiletries to the Fair Havens Women's Shelter in Jesup, Georgia!

<u>#dst1913</u> <u>#BreastCancerSucks</u> <u>#StopTheViolence</u> <u>Southern Region of Delta Sigma Theta Sorority, In-</u> <u>corporated</u>





# Public Relations

## Out with the Old & In with the New

#### Written by Soror B. Gomillion

The Public Relations Committee will establish new release dates for our Delta Connection newsletter. To become successful, the public relations committee is in need of all chair and co-chairs to participate in submitting an article and pictures, so that information is compiled and used for the newsletter.

Newsletter Release Date

October 15, 2017

November 8, 2017 (release date)

January 8, 2018

January 22, 2018 (release date)

April 1, 2018

April 17, 2018 (release date)

June 10, 2018

June 26, 2018 (release date)

Great News! Hinesville Alumnae is stepping up to great heights this year. Hinesville Alumnae has created a new social media outlet called HAC\_DST1987 on Snapchat, Inc. The App is available for iPhone and Android users, you can find it in your App Store. This application was approved by the Chapter President and will be used for marketing purposes which includes events, community service projects, etc. that will benefit the chapter by gaining a new audience. Our goal is to gain 50 followers by the end of October. We are asking all members to get involved by sharing our announcement that will be posted on Hinesville Alumnae Facebook page.

The Public Relations committee has partnered up with Soror President and Chair of the Fundraiser committee to create picture filters for the teens to use on Snapchat as a marketing initiative for the event. Both designs that were submitted to the fundraiser committee and Madam President were also approved by Snapchat, Inc. which given us the "green light" to go ahead with the design to use as a filter.

# Public Relations

As of October, Hinesville Alumnae Chapter has created a new social media outlet on Snapchat and we later discussed our goal of reaching 50 followers by the end of October. Well results are in! According to Snapchat, Inc. data we have reached a total of 47 followers. We are so close, but in other news since the creation of the geo filters used for the Teen Summit we had a total of 135 snaps viewed, 93 geofilters swipes, and 91 geofilters snaps viewed.

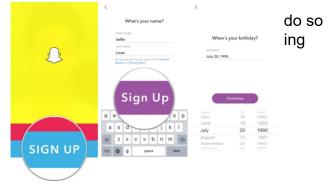
Give Hinesville Alumnae a round of applause for its hard work! This was an exciting experience to get the teens involved and the parents, who are not tech savvy but to see their participation in the use of the filters.

Coming up, we are excited to further our use of our new social media outlet called Snapchat to reach out to other chapters in the Southern Region. Our plan is to build relationships and network with other chapters by informing these chapters of our upcoming events, community service projects and the behind the scenes of Hinesville Alumnae. We are now at this point, where we need others to know who we are and this is a good way to do so.

If you have not yet download the app Snapchat, please that you can also be engaged and informed of up comevents.

Steps:

- 1. Launch the **App Store** on your iPhone or Android.
- 2. Tap on the Search tab.
- 3. Type in **Snapchat**
- 4. Tap on **Snapchat** in the results.
- Tap Get.



We are excited for our next project and that is to create a Snapchat Filter for the Delta Holiday Party: Christmas Social ! Please be on the look out on our Facebook page for further information.

# Announcement

"Soror Highlight"

Karla L. Sapp



Soror Karla L. Sapp will be presenting at the National Youth at Risk Conference held in Savannah in March 2018 on Dismantling The School to Prison Pipeline and also has been selected as 1 of 12 webinar presenters for the Florida Mental Health Counselors Association for 2018. We want to congratulate you Karla on your accomplishments and continue to further your knowledge of Mental Health to the community.



Congratulations Soror Sapp!

## Announcement

# "Soror Highlight"

#### **Dwaynea Golden**



We want to congratulate Soror Dwaynea Golden for being selected as Snelson Golden Middle School Teacher of the Year for the 2017-2018 term and being selected as a nominee for the Liberty County Board of Education Teacher of the Year.

Congratulations Soror Golden!



# **Hospitality**

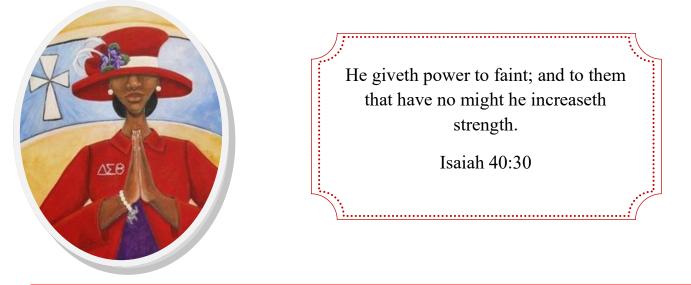
# **Birthdays and Blessings**

We pray that everyone who celebrated a birthday during the months of Oct, Nov, and December had a blessed day. Also Happy Birthday to the Sorors who celebrated their birthdays in the month of August and September.

| Edith Anderson         | Oct 3  |  |  |  |
|------------------------|--------|--|--|--|
| Nicole Carter          | Oct 6  |  |  |  |
| Daisy Jones            | Oct 7  |  |  |  |
| Debra Convington       | Oct 8  |  |  |  |
| Sallie Richardson      | Oct 14 |  |  |  |
| Clara Rowsey-Stewart   | Oct 18 |  |  |  |
| Stacy Pilgrim-Sheppard | Nov 13 |  |  |  |
| Virie Walton           | Nov 30 |  |  |  |
| Latricia Cobb          | Dec 1  |  |  |  |
| Petula Gomillion       | Dec 21 |  |  |  |
| Janice Hill            | Dec 21 |  |  |  |
| Jamika Johnson         | Dec 21 |  |  |  |
| Carletha Davis         | Dec 27 |  |  |  |







#### Hinesville Alumnae Chapter Newsletter

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### 2017-2018 Hinesville Alumnae Chapter Elected Officers

President - Soror Petula Gomillion Vice President - Soror Sarah Stevens Recording Secretary - Soror Paris J. James Corresponding Secretary - Soror Brittany Gomillion Journalist/ Public Relations– Soror Brittany Gomillion Financial Secretary - Soror Genese Lane Treasurer - Soror Cynthia Smith Chaplain - Soror Christie Conyers Parliamentarian - Soror Gwen Starr Sergeant-at-Arms - Soror Jameshia Patterson Custodian– Soror Yvonne L. Woods Internal Audit Chair– Soror Jacqueline Lett Nominating Committee Chair– Soror Tonja John Historian– Soror Chante' Martin

# ΔΣΘ



**The Delta Connection Staff** Soror Christie Ferrell-Chair Soror Jamika Johnson-Co Chair

HAC Delta Express: The Finest Freight of Sisterhood, Service & Scholarship

Hinesville Alumnae Chapter Delta Sigma Theta Sorority P. O. Box 1981 Hinesville, GA 31310

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